

Buying CultureConnector from Argonaut

How to get the lowest price

- Choose a **3-month licence** if you have short-term needs only.
- **Step up to the next volume discount** point if your learner numbers are near. Adding numbers can reduce the total price at 6, 10, 20, 50, 100, 200, 500 and 1000.
- **Buy in one purchase** to get the volume discount, not in a series of separate purchases. You can split an organisational licence into different training groups.
- **Switch to the unlimited licence** when your learner numbers reach about 1300. This puts a maximum price cap on what you pay. It's a simple and great value option for large organisations.

Good to know

- Prices in the [CultureConnector shop](#) are per user ("Quantity")
- Users on one licence must be from the same organisation, except Mix licences
- Choice of cultures is personal, so in a group each learner chooses different cultures
- To upgrade to a higher plan you need to buy a new licence
- Access starts and ends on the same dates for all learners on the same licence

How to try before you buy


- Get the free version
- Check out what features you'll get if you upgrade - see [comparison](#)
- Buy a licence for a single individual or small trial group

Licence types

- **Unlimited:** Special licence where there is no limit on numbers of learners
- **Mix:** You can share this licence between more than one organisation, for example consultancies serving multiple clients or training companies running open seminars.

Which plan is right for you?

► See full comparison in the [CultureConnector Shop](#)

Free 

For individuals needing the top recommendations and brief info for most situations. Get colleagues engaged at no cost. Get experience and explore upgrade options with no obligation to buy.

Quick start

Silver 

For individuals and one-to-one coaching clients needing advice, ideas and info about specific cultures. Add the Trainer Dashboard to get insights into participants' individual cultural profiles.

Deeper learning

Gold 

For group seeking to go from insight and info to the next level. Also for team leaders and managers. Add the Trainer Dashboard for insights and for generating powerful material.

Unlimited learning

Diamond 

For organisations targeting return on investment from diversity and international ventures. Culture analytics and branding. Fully-featured for learners.

Actionable insights and enhanced service level

Lowest price

- Buy in fewer, larger orders
- Step up to the next volume discount
- Switch to unlimited
- Get buying advice from [Argonaut Sales](#)

Upgrades

Start with a lower cost licence and upgrade when you need the additional features. To upgrade, you'll need to pay the full cost of the higher-level licence.

Different ways to buy

- Outsource: buy as a package with training from an Argonaut partner
- [Order now](#): receive invoice or quotation for purchase order
- [Buy now](#): online purchase

Adding your key cultures

If there's a culture necessary for your business which is not yet included in CultureConnector, let us know and we'll tell you when we can add it.

Decisions for organisations

- Integrating into which processes will achieve greatest adoption?
- Which trainers to allow to use the licence and analyse data?
- Allow individuals to register, freely?
- Integrate with single-sign-on?
- Unify on one organisation-wide licence?

Resources

- [Decision matrix in Excel format](#)
- [Biz case for intercultural competence](#)
- [Report incl. review of Argonaut](#)
- Get advice from [Argonaut Sales](#)